



## News Release

For Immediate Release

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### **New Rubber Component Checklist is now available.**

*Learn if rubber might be your best solution for components in critical applications.*

Minneapolis, Minn., May 7, 2010—Robinson Rubber Products, a designer, developer and manufacturer of [custom-molded rubber products](#), [extruded rubber products](#) and [precision rollers](#), has a new tool called the [Molded Rubber Component Design Specification Checklist](#).

You simply fill in the online checklist and a Robinson Rubber Engineer will evaluate your part's requirements. Chances are a molded rubber, extruded rubber, or rubber bonded assembly will deliver performance benefits over the component construction you are currently using. You have nothing to lose by evaluating your current materials to the capabilities of rubber!

Using this checklist is a free, no-obligation way to investigate potential new methods to improve your product's performance, warranty, life, weight, size, specifications, features and assembly costs.

If you are an engineer struggling with trying to come up with components that will perform multiple functions in challenging conditions, check out rubber's capability to bond to a variety of substrates, eliminate parts and lower assembly costs. A [Polymer and Material Selection Guide](#) is also available.

To learn more, email [sales@robinsonrubber.com](mailto:sales@robinsonrubber.com), visit [www.robinsonrubber.com](http://www.robinsonrubber.com), or call toll-free 1-877-619-2825 or 763-535-6737 for more information.

#### **About Robinson Rubber**

Located in Minneapolis Minnesota, Robinson Rubber is a privately owned company specializing in custom rubber formulation, custom molded rubber products, precision rubber rollers and extruded rubber products used by OEMs and industrial companies. They specialize in complex components that include multiple inserts, homogenous parts and rubber bonded to metal and other substrates. The company also provides innovative component and prototype design, precision assembly and special formulated rubber compounds.

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