



News Release

For Immediate Release

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New Rubber Polymer & Material Selection Guide is now available.

Learn how rubber might be the answer for components in critical applications.

Minneapolis, Minn., February 16, 2010—Robinson Rubber Products, a designer, developer and manufacturer of [custom-molded rubber products](#), [extruded rubber products](#) and [precision rollers](#), has a new 10-page guide titled [Rubber Polymer & Material Selection Guide](#).

This guide is chock-full of technical information on over 15 categories of rubber polymers and materials. Information includes hardness and temperature ranges, as well as the performance advantages and limitations for each category. This guide will quickly allow you to create a “short list” of potential polymers for your application.

If you are an engineer struggling with trying to come up with components that will perform multiple functions in challenging conditions, check out rubber’s capability to bond to a variety of substrates, eliminate parts and lower assembly costs. This [guide](#) must be in your library! Simply visit the Robinson Rubber website to download the PDF file.

To learn more, email sales@robinsonrubber.com, visit www.robinsonrubber.com, or call toll-free 1-877-619-2825 or 763-535-6737 for more information.

About Robinson Rubber

Located in Minneapolis Minnesota, Robinson Rubber is a privately owned company specializing in custom rubber formulation, custom molded rubber products, precision rubber rollers and extruded rubber products used by OEMs and industrial companies. They specialize in complex components that include multiple inserts, homogenous parts and rubber bonded to metal and other substrates. The company also provides innovative component and prototype design, precision assembly and special formulated rubber compounds.

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